Using data to grow your business

Every organisation produces and gathers data and what you do with it can be transformational. However, identifying where it can be used to improve business outcomes can be tricky, especially when you have limited resources.

📅 **24 February 2022**   ⏱ **09:30 - 11.00 am**   🖥 **Register here**

With this in mind the **South of Scotland Digital Skills Hub** in partnership with **South of Scotland Enterprise** and **The Data Lab brings** you:

'Using data to grow your business' a free, online event taking place on 24 February from 09:30 -11:00 am.

At this event our guest speakers **Leanne Ramage, Director of Advisory & Analytics at Natural Power** and **Brian O'Reilly, Managing Director** at **Egg Lighting** will outline how they've used data to grow their businesses and will:

- outline what actions they took;
- describe the benefits and added value to their business as a result and
- offer advice on how to drive value from data.

In addition, **Ben Campbell, Head of Digital Development** at **South of Scotland Enterprise** and **Darran Gardner, Business Development Executive** from **The Data Lab** will guide you through the local support that's available, so that you too can use data to grow your business.